



CALIFORNIA ENERGY
RESEARCH CENTER
CSU BAKERSFIELD

CARBON MANAGEMENT TECHNICAL SYMPOSIUM

EVENT SPONSOR PACKAGE

APRIL 20 - 21, 2023

IN PARTNERSHIP WITH

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Livermore Lab
FOUNDATION



WELCOME

EVENT PARTNERS

The California Energy Research Center (CERC) at California State University, Bakersfield, Climate Now, and the Livermore Lab Foundation are proud to announce the return of the **Carbon Management Technical Symposium**, to be held on April 20 - 21, 2023.

For more information about CERC visit:
www.csub.edu/cerc



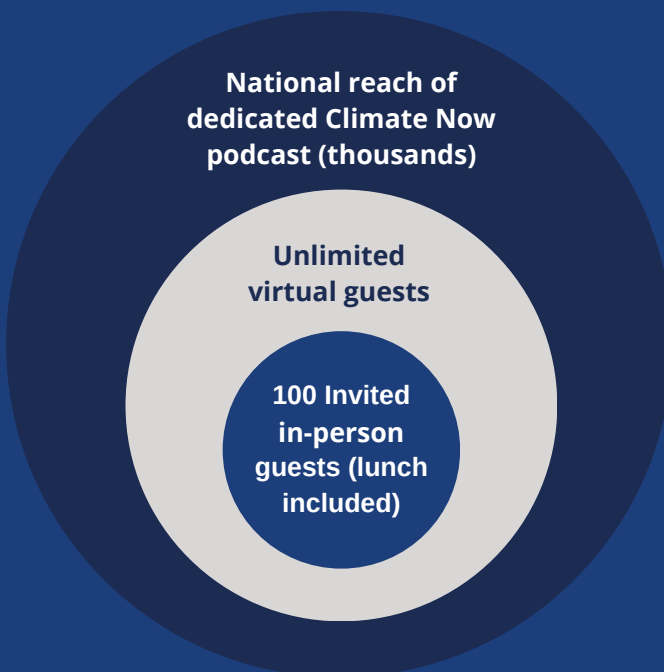
ABOUT THE SYMPOSIUM

Engage with the community, industry, policymakers, and academia in a technical discussion on the topic of carbon management. California State University, Bakersfield is committed to leading a symposium on regional energy innovation in partnership with Climate Now, Livermore Lab Foundation, and research leaders at the Lawrence Livermore National Lab. The purpose of this returning symposium is to increase awareness of the opportunities, benefits, and challenges of carbon management.

Designed to foster both learning and conversation, this symposium will allow stakeholders and experts to engage in a scientific discussion on the **current state of carbon management technology**, and how we can collectively support **increased use of carbon capture and storage to benefit the region**.

Event audiences will include academia, research institutions, technology organizations, government agencies, environmental organizations, nonprofit organizations, agriculture organizations, local businesses and workforce, and the extended community.

EVENT REACH AND HIGHLIGHTS



PRE-EVENT MIXER

Facilitating introductions, networking, and connections (by invitation-only)



ENERGY EXPERTS

Discussing the opportunities and challenges of carbon management in the Central Valley



POSTER SESSION

Presenting research by CSUB undergraduate and graduate students



ABOUT THE PARTNERS

The California Energy Research Center (CERC)

CERC expands the capabilities of CSUB faculty, research scientists, post-doctoral researchers, and students to conduct research on sustainable and affordable energy production and its impacts in the region, the state of California and beyond. CERC convenes energy experts in interdisciplinary teams to conduct research relevant to oil, water, wind, solar, and biofuel in Kern County. Additionally, CERC provides information to the community about energy and water issues in the Central Valley.

Climate Now

A multimedia resource on the science and economics of climate change, covering the clean energy technologies, important research, and policies relevant to the climate crisis and the energy transition. Climate Now will produce a dedicated podcast episode diving into the discussions taking place at this symposium. **Presenting Sponsors and Networking Sponsors will be spotlighted on the Climate Now podcast, with a reach of 1,500 unique downloads per episode.**

Lawrence Livermore National Lab and The Livermore Lab Foundation

Founded in 1952, Lawrence Livermore National Laboratory (LLNL) is a Department of Energy multi-disciplinary science and research facility providing solutions to our nation's most important national security challenges. The Lab's Carbon Initiative focuses on innovations and opportunities in climate resiliency and carbon management. In 2020, LLNL's seminal report, Getting to Neutral, set the stage for how California might reach carbon neutrality by 2045. The Livermore Lab Foundation, a 501(c)(3) nonprofit, supports the Lab's fundamental science and research by serving as the primary philanthropic partner - with a strong focus on community partnerships, outreach and educational programs.

PARTNER WITH US

Join us as partners in supporting this unique event that brings together industry experts and scientists to tackle solutions to a changing energy environment. Admission to the 2023 symposium will be free, but invitation-only due to limited space. Each sponsor will be guaranteed a certain number of reserved seats, with the livestream available to anyone unable to attend.



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SPONSORSHIP TIERS

Presenting Sponsor - \$20,000

- Recognition of sponsors in a dedicated Climate Now podcast episode
- Prominent logo placement at mixer and main event
- Recognition of sponsor and associated sponsorship level on event website, all event communications, social media channels, marketing materials and trade publications
- Recognition on post-event marketing and press
- Sponsor acknowledgment from dais
- Opportunity to set up table in the exhibit space and distribute information/promotional items to attendees
- Two reserved tables for eight (16) at luncheon and main event with signage and inclusion in pre-event mixer

Networking Sponsor - \$15,000

- Recognition of sponsors in a dedicated Climate Now podcast episode
- Logo recognition at mixer and main event
- Recognition of sponsor and associated sponsorship level on event website, all event communications, social media channels, marketing materials and trade publications
- Recognition on post-event marketing and press
- Sponsor acknowledgment from dais
- Opportunity to set up table in the exhibit space and distribute information/promotional items to attendees
- One reserved table for eight (8) at luncheon and main event with signage and inclusion in pre-event mixer

Contributor Sponsor - \$5,000

- Logo recognition at mixer and main event
- Recognition of sponsor and associated sponsorship level on event website and all event communications
- Sponsor acknowledgment from dais
- Opportunity to set up table in the exhibit space and distribute information to attendees
- Eight (8) reserved seats to the main event with signage and inclusion in pre-event mixer

Friend Sponsor - \$1,000

- Sponsor acknowledgment from dais
- Four (4) reserved seats to the main event with signage and inclusion in pre-event mixer



CONTACT US

FOR PROGRAM INFORMATION

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TO SECURE A SPONSORSHIP

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